

# SUMMER PROGRAMMES 2022

## RENNES SCHOOL OF BUSINESS



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### Contacts



**Summer Programmes and  
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### Summer programmes offer - 2022

Themes	Dates and place	Level	Credits	Student stat	Nomination & Application deadlines
<b>Cross-Cultural Management</b>	31 May - 10 June face-to-face in Rennes OR online asynchronous	UG + PG	6 ECTS	Exchange (or fee paying 1250€)	5 April and 15 April 2022
<b>Sustainable Business</b>	14 June - 24 June face-to-face in Rennes OR online asynchronous	UG + PG	6 ECTS	Exchange (or fee paying 1250€)	12 April and 22 April 2022
<b>Doing Business in Europe</b>	28 June - 8 July face-to-face in Rennes OR online asynchronous	UG + PG	6 ECTS	Exchange (or fee paying 1250€)	19 April and 29 April 2022

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### Cross Cultural Management: 31 May to 10 June 2022

#### Presentation

The programme will deal with 3 main points:

1. Overview of today's global business environment (people - planet - profits)
2. The cross-cultural framework references
3. How to manage a cross-cultural team: dynamics and process strategies
  - Dynamics: communication style, time, fate and destiny
  - Process strategies: work style, decision-making (responsible, sustainable, ethical), conflict management, feedback and recognition

#### Faculty

The classes will be proposed by members of the Management and Organisation department at Rennes SB

### Sustainable Business: 14 to 24 June 2022

#### Presentation

The purpose of the programme is to provide students with a conceptual framework and practical ideas for understanding how organisations and managers can optimize economic, social, and environmental performance through a successful Corporate Social Responsibility strategy. It examines how responsible managers and their companies' stakeholders can work together to create a more sustainable world.

Specific topics include:

- Reframing the purpose of business
- CSR and stakeholders
- Responsible leadership & strategy
- The environmental challenge
- Sustainable production and consumption
- Sustainability reporting
- CSR in the workplace
- Slowing down fast fashion
- Tackling the plastic problem

#### Faculty

The classes will be proposed by members of the Management and Organisation department at Rennes SB

### Doing Business in Europe: 28 June - 8 July 2022

#### Presentation

The purpose of this programme is to provide practical ideas about doing business in Europe especially in the context of Brexit and the reshaping of commercial relationships between European Union (EU) countries and the United Kingdom. Inside the EU, these relationships are also modified indirectly after Brexit since the EU is faced with the loss of a major international power and second largest contributor to the EU budget leading to a reassessment of themselves, their roles and functions. Another issue concerns the division between EU members about whether the EU purpose should now be to create a major free trade zone or to move to political integration. This issue has never been settled and comes into sharp focus with the departure of the United Kingdom.

Specific topics include:

- Europe since 1945 - political changes

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- Creation of NATO and defence policy and the raison d'être today
- Creation of the Common Market and its transformation into the European Union
- Brexit and the reshaping of the EU
- Commercial challenges in Europe related to legalities, financial markets, economic practices
- Foreign policy and differences between Central-East European views and those of West Europeans about international relations

### Faculty

The classes will be proposed by a Professor from Rennes School of Business with expertise on Geopolitics.

## Practical information for the above 3 programmes

### Prerequisites

- Successful completion of at least two years of undergraduate level studies.
- Strong command of spoken and written English

### Application process

- Exchange students: Nomination is done by the home institution exchange coordinator, and then an application link is sent to access our registration platform.
- Fee-paying students: Contact [summer.programmes@rennes-sb.com](mailto:summer.programmes@rennes-sb.com)

### Assessment methods

Students will complete and be graded on an individual presentation, a group presentation, and a final exam.

### Fees

- Fee-paying students: 1250€ per programme without accommodation.
- Exchange students: tuition fees will be waived if an agreement has been signed between Rennes School of Business and the home institution. All other costs - accommodation, meals, insurance, transportation and cultural visits are at the student's expense.

### Included in each programme

- Teaching material
- 27 contact hours per programme
- Company visits located in Brittany
- Welcome breakfast and farewell lunch
- Tour of Rennes

### Accommodation

Students will be provided with a list of residence options.